



Marketing & Brand Manager
January 2022 start date

- Iconic New Zealand sporting organisation
- High performing team
- Vibrant and fast paced environment
- Full time, January 2022 start date

Netball New Zealand has the responsibility for leading the development of netball throughout the country. Netball has a proud tradition of widespread participation and sporting excellence from grass roots through to international level with our Silver Ferns. Through its role in developing and managing national programmes for participation, coaches, umpires and officials, Netball New Zealand aims for netball to continue to be a sport of first choice for all Kiwis.

Netball New Zealand works hard to support our five Zones and 83 Netball Centres, who deliver the game to 140,000 registered members and 300,000 plus participants in NZ annually. With a high profile, strong viewership and love for the game, Netball New Zealand's events and competitions provide the opportunities for Kiwis to connect with the game at all levels.

About the Role

Based in Auckland, Netball New Zealand are seeking an experienced and solutions focused team player to provide effective marketing and brand management across the organisation.

This is a new role reporting to the Head of Communications & Marketing.

Key responsibilities are:

- Develop and implement marketing and promotional plans for NNZ events, teams and develop and support engagement strategies for NNZ community programmes.
- Ensure NNZ's 'living of the brand' is consistent across all behaviours and aspects of delivery.
- Lead the implementation of ANZ Premiership marketing and promotional strategy for the league and teams.

We are seeking someone who has worked in marketing, brand and communications, and is an effective collaborator, highly organised and thrives on variety. You will have a sound knowledge and application of business polices, processes and practices, and exceptional written and oral communication skills.

A minimum of five years marketing/brand account experience is desirable and you will be able to demonstrate your skills and experience in marketing and brand management. Your referees will describe you as someone who has 'good energy', detailed and a consistently dependable team player. They will also say that you have a warm and engaging personality with a great customer service focus. Things move quickly in netball, so you will need to be agile and able to multi-task, just like on court!

We value our people and reward them with a supportive work environment.

Have you got the skills and experience we need? Keen to be part of the future of New Zealand Netball?

If so, send your detailed C.V to Applications in complete confidence immediately:

email applications@netballnz.co.nz.

Applications close 5pm 8 December, 2021.

Interviews for this role will be held week commencing 13 December for short listed applicants.

For a full job description email your request to applications@netballnz.co.nz