2021 Voice of the Participant

REASON FOR BELONGING [Top 3]

- **31%** Have fun
- **30%** Play competitively
- **18%** Learn/improve skills

MOST IMPORTANT DRIVERS

1. **Value for Money**
   - 62% Very/Extremely Satisfied

2. **Being Professional & Well-Managed**
   - 58% Very/Extremely Satisfied

3. **Encouraging me to Fulfil my Potential**
   - 48% Very/Extremely Satisfied

NEEDS IMPROVEMENT

- **Quality of Officiating**
Primary/Intermediate and Secondary age groups have the most positive Netball experience. 19-34 year-olds report a less positive sentiment towards their Centre. Māori have significantly lower scores for all the key metrics. Similarly, those of Pasifika have lower scores across all metrics except for likelihood to rejoin.

For a full report visit www.netballnz.co.nz